



IFATS

International Federation for Adipose Therapeutics and Science

Industry Relations Committee

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Mission Statement

The mission of the Industry Relation Committee is to develop innovative ways to **attract new industry corporate members** as well as **retain and expand membership from individuals with industry ties** through communications and corporate member engagement.

Strategies to achieve this mission will include:

1. Review industry membership past participation and IFATS related metrics to insure directed communications to the following groups:
 - o Industry affiliated members of the IFATS board (whenever relevant).
 - o Industry affiliated members of IFATS.
 - o Targeted approach to non-IFATS members at companies with existing IFATS membership.
2. Review and recommend new industry member-oriented services
2018 GOAL – Develop and distribute a survey to the industry affiliated IFATS board and/or membership at large to identify services that are desired but not yet provided by IFATS
3. Identify potential new industry sources for membership
2018 GOALS –
Generate an internal (not public) calendar of conferences to which the IFATS board members anticipate attending and distribute IFATS PowerPoint with reminder nudges one week ahead of conference dates.
Generate an internal (not public) list of companies which have products or services associated with IFATS but are not currently affiliated with the society.
Designate representatives of the Industry Relations Committee to approach leaders within these companies in an exploratory manner with the ability to offer IFATS Board approved discounted membership rates on a trial basis as an incentive for membership.
Recruit at least 3 new companies as entry level Exhibitors for the 2019 IFATS annual meeting and at least 15 new industry affiliated individual members to IFATS.

Frequency of meetings

- The Committee will meet at the IFATS annual meeting in closed session to review strategy and progress.
- The Committee will meet by teleconference at least every 6 months and no more than every 3 months outside of the IFATS annual meeting.
- Individual members of the Committee may meet more frequently as required.
- The Chair of the Committee will provide a report at the Executive Committee Meeting held in conjunction with the IFATS annual meeting.

Reporting procedures

- The Chair of the Membership Committee will report directly to the Executive Committee.